



SPONSOR A GEM

Helping young athletes shine, one opportunity at a time.

A youth-access initiative of Jade's Cheer Gem, a nonprofit youth organization based in Orange Park, Florida.

jadescheergem.com/sponsor-a-gem

Building Opportunity Through Cheer

Dear Community Partner,

At Jade's Cheer Gem, competitive recreational cheerleading is about far more than learning routines. Athletes develop confidence, discipline, teamwork, leadership, resilience, and a sense of belonging.

The costs of participation, however, can create barriers for families. We created Sponsor a Gem so businesses, foundations, community organizations, and individual supporters can invest in youth development while protecting every athlete's dignity and privacy.

Sponsorship funds are paid to and managed by Jade's Cheer Gem. Sponsors may indicate the kind of impact they would prefer to make, while our organization maintains responsibility for final allocation. Funds are applied directly to approved athlete or program expenses and are not paid directly to families.

We invite you to become one of the founding partners helping us build a thoughtful, accountable, and lasting athlete-assistance program.

Thank you for considering an investment in our athletes and our community.

Jade Pittman

Jade's Cheer Gem

Where Young Athletes Learn to Shine

Jade's Cheer Gem is a nonprofit youth organization providing competitive recreational cheerleading opportunities in Orange Park, Florida.

Our Sponsor a Gem mission

Sponsor a Gem connects community supporters with organized opportunities to reduce financial barriers to participation while preserving family privacy, athlete dignity, and responsible program oversight.

Athlete-centered

Assistance decisions consider current needs, eligibility, participation, and available funds.

Confidential

No child is publicly identified as financially disadvantaged.

Accountable

JCG records verified contributions, approvals, allocations, and recognition commitments.

Honest

Public impact figures appear only after the underlying information is verified.

Skills That Reach Beyond the Mat

Confidence

Athletes learn to perform, communicate, and trust their abilities.

Discipline

Consistent training teaches responsibility, preparation, and perseverance.

Teamwork

Athletes learn how individual effort affects the success and safety of the group.

Leadership

Athletes develop the ability to encourage and guide teammates.

Physical Development

Cheer supports strength, flexibility, coordination, endurance, and body control.

Belonging

A team can provide friendship, encouragement, structure, and community.

What Sponsor Funds May Support

Competitive cheer participation can involve several expenses during a season. Sponsor a Gem creates an organized way to support approved needs without publicly sharing private family circumstances.

- ◆ Program tuition and registration assistance
- ◆ Competition registration fees
- ◆ Uniforms and practice wear
- ◆ Cheer shoes and approved equipment
- ◆ Travel-related competition expenses
- ◆ Athlete development opportunities
- ◆ Other approved participation expenses

Important

Awards depend on eligibility, available funding, team placement, program participation, and current needs. Submitting an athlete-assistance application does not guarantee assistance.

A Responsible, JCG-Managed Process

1. Choose how to participate

Select a partnership level, make a general contribution request, offer in-kind support, or request a customized partnership.

2. Indicate a preferred impact

Preferences can include tuition, uniforms, competition expenses, travel, a team, or the greatest current need.

3. JCG reviews approved needs

Family applications and program needs are reviewed through a confidential internal process.

4. JCG allocates support

Contributions are applied directly to approved JCG expenses. Funds are not paid directly to families.

5. JCG tracks accountability

JCG records contributions, allocations, acknowledgments, and agreed recognition commitments.

Interest is not payment

Submitting a sponsor interest or contribution-request form begins a conversation. It does not complete a financial contribution. Sponsor status and recognition are confirmed only after payment, approval, and any required written agreement.

Choose the Kind of Impact That Fits You

Sponsor an Athlete

Support approved expenses associated with a confidential assistance case while JCG protects the child's identity.

Sponsor a Team

Support team-level competition, equipment, music, travel, practice resources, or development.

Community Partnership

Establish a seasonal or annual partnership and receive agreed community recognition.

Give Where Needed Most

Choose any amount and allow JCG to direct it to the greatest current approved need.

Contribute Goods or Services

Offer approved printing, travel, meals, photography, marketing, equipment, professional services, or other support.

Custom or Anonymous

Request a customized corporate proposal or choose to remain anonymous publicly.

Sponsor preferences are considered, but Jade's Cheer Gem makes final allocation decisions based on eligibility, available funding, and program priorities.

Local Support and Visible Partnership

\$250

Gem Supporter

- ◆ Name listed on the Sponsor a Gem page
- ◆ Digital thank-you graphic
- ◆ Social media thank-you
- ◆ Seasonal sponsor acknowledgment

\$500

Silver Gem Partner

- ◆ Business logo on the program page
- ◆ Social media sponsor spotlight
- ◆ Digital sponsor certificate
- ◆ Designated event recognition

\$1,000

Royal Gem Partner

- ◆ Prominent website logo placement
- ◆ Individual business spotlight
- ◆ Showcase or parent-event recognition
- ◆ Selected sponsor materials

Lead the Founding Campaign

\$2,500

Diamond Community Partner

- ◆ Featured partner placement
- ◆ Agreed-term gym logo display
- ◆ Multiple social acknowledgments
- ◆ Major-event recognition
- ◆ Annual impact update

\$5,000+

Presenting Partner

- ◆ Premier program placement
- ◆ Selected event recognition
- ◆ Custom partnership announcement
- ◆ Expanded social recognition
- ◆ Annual partnership review

Recognition benefits are subject to availability, program policies, platform rules, scheduling, and written sponsorship terms. Jade's Cheer Gem may adjust recognition benefits when necessary.

Responsible Support. Protected Athletes. Honest Reporting.

- ◆ Funds are received and controlled by Jade's Cheer Gem.
- ◆ Contributions are matched only to approved expenses or program needs.
- ◆ Family financial documents remain in protected, non-public systems.
- ◆ Sponsors do not receive confidential applicant information.
- ◆ Sponsor names and logos are published only after approval.
- ◆ Athlete stories and photos require appropriate consent before publication.
- ◆ Public impact figures are displayed only after verification.
- ◆ No child is publicly identified as financially disadvantaged.

Acknowledgments are reviewed according to the nature of the support. JCG does not automatically state that no goods or services were provided when a sponsor receives advertising, promotional, or other material benefits. JCG does not automatically validate a donor's estimated value for in-kind support.

Contributions may be tax-deductible to the extent allowed by law. Sponsors should consult their tax advisor.

Campaign Goal: \$7,500

We are inviting local businesses, community leaders, foundations, organizations, and individual supporters to become founding partners of Sponsor a Gem.

Founding Partners Coming Soon

Be among the first community partners to help establish this program and its impact. No sponsor, donation, athlete outcome, or impact total is published before it is verified.

Ways to participate

- ◆ Become a Founding Partner
- ◆ Request a Secure Contribution Link or Invoice
- ◆ Request a Customized Proposal
- ◆ Offer an In-Kind Contribution
- ◆ Schedule a Sponsorship Conversation

Founding Partner recognition is based on the selected partnership level, administrator approval, and any applicable written sponsorship terms.

TAKE THE NEXT STEP

Let's Build Opportunity Together

Use the links below to begin a sponsorship conversation or request a secure contribution link.



Become a Sponsor

<https://jadescheergem.com/sponsor-a-gem/interest>

Complete the Sponsor Interest Form.



Make a Contribution Request

<https://jadescheergem.com/sponsor-a-gem/give>

Request a secure payment link or invoice. No card information is collected by the JCG form.

Program contact

Jade's Cheer Gem

1035 Blanding Blvd, Suite 109, Orange Park, FL 32065

904-330-1713

cheercoor@jadescheergem.com

jadescheergem.com/sponsor-a-gem

Sponsorship interest does not guarantee acceptance of a partnership or recognition benefit. Athlete-assistance applications do not guarantee assistance. Funding decisions remain subject to eligibility, available funds, program priorities, and JCG policies.

Contributions may be tax-deductible to the extent allowed by law. Sponsors should consult their tax advisor.